

**NACAC** 

NACAC'S INAUGURAL

# **HBCU ADVANCE**

COPPIN STATE UNIVERSITY



**COPPIN**  
STATE UNIVERSITY

JUNE 10, 2024 | BALTIMORE, MD

**SPONSORSHIP  
OPPORTUNITIES**

---

# PROGRAM GOALS

---

For more information, contact: [nacac@theYGSgroup.com](mailto:nacac@theYGSgroup.com)

**1.**

Identify institutional and professional challenges facing HBCU admission offices.

**2.**

Identify opportunities and successful practices employed by HBCU admission offices.

**3.**

Identify ways in which HBCU admission offices can be effectively supported by institutions.

**4.**

Provide opportunities for professional learning and networking among HBCU admission offices to facilitate best practices and cultivate professional pathways and leadership for HBCU admission officers.

**5.**

Identify HBCU best practices that can be shared with other postsecondary institutions to improve equity outcomes nationally.



## TITLE SPONSOR

**\$7,500**

- An organization representative can make up to five minutes of remarks from the podium at their choice of either the Welcome Reception, Keynote Session, or the Closing reception.
- Session sponsorship with the ability to present products/services.
- Tabletop in a high-traffic area with the opportunity to have 1:1 conversations with attendees.
- Largest and topmost logo placement on all available onsite signage.
- Largest and topmost logo placement on event landing page.
- Logo included on marketing emails sent to both prospective and registered attendees of the inaugural HBCU Advance.
- Logo included on the cover of any printed materials for the event.
- Two complimentary registrations.
- Recognition as an Education Champion during NACAC's Guiding the Way to Inclusion 2024 conference in New Orleans, LA.



### WELCOME SPONSOR

**\$2,750**

- The ability for an organization representative to make up to two minutes of remarks from the podium.
- Tabletop in a high-traffic area with the opportunity to have 1:1 conversations with attendees.
- Exclusive logo recognition at the Welcome Reception.
- Largest and topmost logo placement on all available onsite signage.
- Largest and topmost logo placement on event landing page.
- Logo included on marketing emails sent to both prospective and registered attendees of the inaugural HBCU Advance.
- Logo included on the cover of any printed materials for the event.
- One complimentary registration.



### KEYNOTE SPONSOR

**\$2,750 (Multiple Opportunities)**

- The ability for an organization representative to make up to two minutes of remarks from the podium.
- Tabletop in a high-traffic area with the opportunity to have 1:1 conversations with attendees.
- Exclusive logo recognition at the Keynote Presentation.
- Largest and topmost logo placement on all available onsite signage.
- Largest and topmost logo placement on event landing page.
- Logo included on marketing emails sent to both prospective and registered attendees of the inaugural HBCU Advance.
- Logo included on the cover of any printed materials for the event.
- One complimentary registration.



### CLOSING SPONSOR

**\$2,750**

- The ability for an organization representative to make up to two minutes of remarks from the podium.
- Tabletop in a high-traffic area with the opportunity to have 1:1 conversations with attendees.
- Exclusive logo recognition at the Closing Reception.
- Largest and topmost logo placement on all available onsite signage.
- Largest and topmost logo placement on event landing page.
- Logo included on marketing emails sent to both prospective and registered attendees of the inaugural HBCU Advance.
- Logo included on the cover of any printed materials for the event.
- One complimentary registration.

## ADVOCATE

\$1,000 (Multiple Opportunities)

- Middle tier logo placement on all available onsite signage.
- Middle tier logo placement on event landing page.
- Logo included on marketing emails sent to both prospective and registered attendees of the inaugural HBCU Advance.
- Ad placement within any printed materials for the event.
- Tabletop in a high-traffic area with the opportunity to have 1:1 conversations with attendees.
- One complimentary registration.

## SUPPORTER

\$750 (Multiple Opportunities)

- Logo recognition on all available onsite signage.
- Logo recognition on event landing page.
- Logo included on marketing emails sent to both prospective and registered attendees of the inaugural HBCU Advance.

# NACAC'S HBCU MEMBERS





*For more information, contact:*  
[nacac@theYGSgroup.com](mailto:nacac@theYGSgroup.com)