

SHOW FACTS

NACAC Eastern States Exposition, Young Building March 17, 2026



NACAC, ESE Young Building, March 17, 2026

BOOTH EQUIPMENT

Each 8' x 10' booth space includes one 8' high back drape, two 3' high side drapes, one 6' skirted table, two folding chairs and one 7"x44" booth ID sign. Show colors are blue & white.

EXHIBIT HALL CARPET

The Exhibit Hall is not carpeted. Booth Carpet is available for rental, please see page 4.

DISCOUNT PRICES

In order to receive the discounted rates listed in this manual, we must receive your order by:
Tuesday, March 10, 2026. Order online (see page 2) and save the 8% Administrative Fee.

SHOW SCHEDULE:

Exhibitor Move-In:

Monday, March 16, 2026 from 3:00pm - 5:00pm
Tuesday, March 17, 2026 from 7:30am - 8:30am

Show Hours:

Tuesday, March 17, 2026 from 9:00am - 11:30am

Exhibitor Move-Out:

Tuesday, March 17, 2026 from 11:31am - 4:00pm



ONLINE ORDERING

NACAC, ESE Young Building, March 17, 2026

**Looking for an easier way to place you order?
Tired of faxing or emailing forms?**

Try our fully PCI-Compliant Online Ordering System!

Simply request an online login by emailing info@demersexpo.com (please specify show name and date). We will then create an online login and notify you of this via email.

All products and services offered in this Exhibitor Services Kit are available on our online storefront.

**Using our online storefront saves you an 8% administrative fee!
Orders placed via email or fax will be assessed this fee.**

**Last day to receive discount pricing is Tuesday, March 10, 2026.
Floor prices apply after that date.
The storefront will close on Tuesday, March 10, 2026.
No online orders after that date.**



CREDIT CARD AUTHORIZATION

NACAC, ESE Young Building, March 17, 2026

To have orders charged to a credit card account, please complete the information requested below and return this form with your order(s). Credit Card orders are subject to credit approval. Event site balances or charges for outstanding labor or miscellaneous items not previously paid will be charged to your credit card account.

=====

CREDIT CARD: VISA MasterCard AMEX

ACCOUNT NUMBER: _____

EXPIRATION DATE: _____

SECURITY CODE (Visa/ Master Card 3 digit # on back, Amex 4 digit # on front): _____

CARDHOLDER'S NAME: _____

CARDHOLDER'S SIGNATURE: _____ DATE : _____

=====

ADDRESS BELOW MUST MATCH CARDHOLDER'S BILLING ADDRESS

Company Name: _____ Booth #: _____

Card Billing Address: _____ Authorized by: _____

City/State/Zip: _____ Signature: _____

Phone: _____ Fax: _____ Date: _____

Email Address: _____

=====

CREDIT AND PAYMENT POLICY

The Credit Card Authorization section above must be completed and accompany all credit card orders. Please notify your company representative of the following:

- All orders must be paid in full and/or credit card authorization (above) be on file with your order(s) before services are rendered.
- There will be no invoicing. Purchase Orders are not a form of payment.
- Payment for orders mailed to Demers in advance can be made by company check, money order or credit card.
- Event site orders can be paid by cash or charged to a credit card.
- International exhibitors must prepay all services in U.S. Currency.
- Items ordered, delivered to booth, then cancelled, will not be refunded.
- Other refund requests will not be considered unless exhibitor makes request of Demers prior to the close of the event.
- Exhibitor is responsible for the cost of repair or replacement if equipment is lost, damaged or stolen while being rented.
- Payment must be received by **Tuesday, March 10, 2026** for discount pricing to apply.
- Orders received without payment will be assessed a late fee.

By submitting this credit card authorization, you knowingly authorize Demers to charge your credit card for any service rendered under the terms and conditions stated in this Exhibitor Kit. You also knowingly authorize your show-site representative to sign for charges on your behalf.

PAYMENT MUST BE INCLUDED WITH ALL ORDERS



STANDARD FURNISHINGS

Order Online and Save the 8% Administrative Fee

NACAC, ESE Young Building, March 17, 2026

CARPETING				
QTY	Carpet Size	Advance	Floor	Subtotal
	9' x 10' Carpet	159.00	191.00	
	9' x 20' Carpet	292.00	378.00	
	9' x 30' Carpet	414.00	561.00	
	9' x 40' Carpet	559.00	729.00	
<i>Carpet Color:</i> Gray Blue Red Black Emerald Green (Circle Choice)				
SPECIAL CUT CARPETING				
Booth Size: _____ ft. x _____ ft. = _____ sq. ft. x 4.07=				
CARPET PADDING				
Booth Size: _____ ft. x _____ ft. = _____ sq. ft. x 2.00=				
SKIRTED TABLES				
<i>Skirt Colors:</i> Gray Blue Red Black White Green Burgundy (circle choice)				
QTY	Table Size	Advance	Floor	Subtotal
	2' x 4' x 30" high	105.00	145.00	
	2' x 6' x 30" high	127.00	175.00	
	2' x 8' x 30" high	172.00	239.00	
	2' x 4' x 40" high	140.00	194.00	
	2' x 6' x 40" high	162.00	212.00	
	2' x 8' x 40" high	180.00	312.00	
UNSKIRTED TABLES				
QTY	Table Size	Advance	Floor	Subtotal
	2' x 4' x 30" high	80.00	108.00	
	2' x 6' x 30" high	98.00	133.00	
	2' x 8' x 30" high	131.00	180.00	
	2' x 4' x 40" high	107.00	146.00	
	2' x 6' x 40" high	123.00	163.00	
	2' x 8' x 40" high	137.00	192.00	

CHAIRS				
QTY		Advance	Floor	Subtotal
	Upholstered arm chair	63.00	73.00	
	Black Bar Stool w/ foot rest	56.00	63.00	
	Tubular folding chair	31.00	41.00	
	Upholstered bar stool	73.00	94.00	
	Padded side chair	59.00	69.00	
SPECIAL DRAPERY/SKIRTING				
<i>Drape Colors:</i> Gray Blue Red Black White Green Burgundy (circle choice)				
QTY		Advance	Floor	Subtotal
	8' high drapery <small>Per Linear Foot</small>	11.00	15.50	
	3' high drapery <small>Per Linear Foot</small>	12.00	17.50	
	13'-long table skirting	99.00	131.00	
ACCESSORIES				
QTY		Advance	Floor	Subtotal
	Clothes Tree	188.00	220.00	
	Easel (Tripod Display)	94.00	125.50	
	Garment Rack	114.00	147.00	
	Panelboard	348.00	511.00	
	Pegboard	353.00	513.00	
	Stage (4' x 4' all heights up to 36")	239.00	317.00	
	Stage (4' x 4' w/ carpet & skirt)	308.00	417.00	
	Stanchion Post	99.00	151.00	
	Stanchion Belt	99.00	151.00	
	Waste Basket	46.50	67.00	

- ORDER SUMMARY -

Subtotal:	\$	<input type="text"/>
6.25% Sales Tax:	\$	<input type="text"/>
8.00% Admin Fee:	\$	<input type="text"/>
Grand Total:	\$	<input type="text"/>

Advance price deadline: **Tuesday, March 10, 2026.** All items are for rental for the duration of the show only. Items ordered, delivered to booth, then cancelled, will not be refunded. Other refund requests will not be considered unless Exhibitor makes request of Demers prior to the close of the show. Exhibitor is responsible for cost of repair or replacement if equipment is lost, damaged or stolen while being rented. Rental are based on availability. Order early to guarantee what you want is available.

Order online and save the 8% administrative fee.

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

DES-DEMERS EXPOSITION SERVICES, INC. - 151a Park Ave – East Hartford, CT 06108
 860.882.0003 – Fax 860.579.3976 – Email info@demersexpo.com
 www.demersexpo.com



**Demers
Events
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MATERIAL HANDLING ORDER FORM

NACAC, ESE Young Building, March 17, 2026

Materials can be shipped in advance to the Demers Warehouse Only. Exhibitor is responsible for making prepaid inbound and outbound shipping arrangements. Collect shipments or shipments billed to Demers will not be accepted. All shipments must be consigned to Demers and all material handling services must be prepaid. Demers Material Handling Services include receiving shipments, providing delivery to booth, storage of empty packing materials, and return of outbound shipments to the loading dock.

ADVANCE SHIPPING ADDRESS	
<i>Please use enclosed labels on all pieces</i>	
TO:	(Name of Exhibitor & Booth Number)
FOR:	NACAC ESE c/o Demers Exposition Services, Inc. 151a Park Ave East Hartford, CT 06108
<p>Demers Warehouse will receive shipments and provide up to 30 days storage prior to the event. Loose materials will not be received at Demers Warehouse. Shipments may be received weekdays (excluding holidays) between 8:30am – 3:30pm.</p> <p>Deadline to receive advance shipments without late fee: Tuesday, March 10, 2026.</p> <p>Rate: \$95.00 per cwt (100 lbs.) per shipment; weights are rounded to the next 100 lbs; minimum charge 2 cwt per shipment.</p> <p>Special Handling: Any material not crated or properly packaged will be subject to a handling fee of 75% of the total drayage charges.</p> <p>Overtime: Please see material handling rate schedule next page.</p> <p>Late shipments: Items received at the Advance Warehouse after the Deadline Date will not be refused. A late fee of \$25.00 per cwt (\$100.00 minimum) will be charged, plus additional fees if special transportation is required.</p> <p>Non-payment: Shipments received without a completed Material Handling form and full payment will be assessed a late payment fee of \$25.00 per cwt, \$100.00 minimum. of the drayage cost will be applied as a redirect fee.</p> <p>Insurance liability: By shipping to above address exhibitor agrees to terms and conditions of the attached LIABILITY AND INSURANCE BULLETIN on page 8.</p>	

Outbound Shipments:

- Exhibitors who have freight going outbound after the event must complete a bill of lading with the Demers Office.
- All shipping costs must be paid for by the exhibitor with either pre-paid shipping labels or “collect” charge terms.
- Exhibitors can make arrangements with the designated show carrier with the Demers office to take their shipment(s) at the close of the event for no additional material handling fee if drayage was paid on the inbound.
- All outbound shipments from show site will incur a \$1.35 per pound charge for outbound handling, a minimum outbound charge of \$95.00 will apply. Exhibitors must have printed pre-paid labels (FedEx/UPS). Exhibitors may arrange for pickup from our warehouse beginning on Friday, March 20, 2026. (Warehouse hours are M-F, 8:30am-3:30pm excluding holidays.) Exhibitors are responsible for making pick-up arrangements.
- Any freight left on show floor without a DES Bill of Lading will be assessed a minimum 1-hour labor charge, actual charge to be determined.
- Empties may take up to one hour to return at the close of the show.

PLEASE COMPLETE THE FOLLOWING :

	CARRIER	# PIECES	SHIPMENT WEIGHT <small>ROUND UP TO NEAREST 100 lbs</small>		CWT <small>Minimum Charge 2 CWT</small>	RATE per CWT	SUB TOTAL CHARGES	APPLICABLE OVER TIME CHARGES <small>ADD 25% OT Per Occurrence</small>	ESTIMATED CHARGES
SHIPMENT 1			lbs. ÷ 100 =			x			
SHIPMENT 2			lbs. ÷ 100 =			x			
SHIPMENT 3			lbs. ÷ 100 =			x			
SHIPMENT 4			lbs. ÷ 100 =			x			
LATE SHIPMENT(s) to DES Warehouse							\$25.00 per cwt	\$100.00 Minimum Charge	\$
Order Online and Save the 8% Administrative Fee								6.25% Service Fee	\$
								8.00% Admin Fee	\$
								TOTAL ESTIMATED CHARGES	\$

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

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MATERIAL HANDLING RATE SCHEDULE

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Rate Classifications

- **Crated** - Material that arrives as a single shipment on a dedicated truck that is skidded and/or crated or in any type of shipping container that can be unloaded at the dock with no additional handling required.
- **Special Handling** - material delivered in such a manner that it requires additional handling, such as (but not limited to) shipments that are loaded by cubic space, ground loading/unloading, stacked or constricted space loading/ designated piece loading/unloading, alternate delivery location, loads mixed with pad wrapped material, carpet/pad, multiple shipments, pad wrapped shipments, uncrated shipments, no documentation (including weight tickets), and inaccurate or missing weights which require shipment to be re-weighed on the dock. Shipments loaded in this manner require additional time, equipment and/or labor. Courier type companies such as Fed Ex, UPS or DHL, airfreight and local cartage companies, POVs and company trucks are included in this category due to their delivery procedures.
- **Uncrated** - Material that is shipped loose or pad-wrapped, and/or unskidded machinery without proper lifting bars or hooks.
- **Small Packages** - A shipment of any number of pieces with a combined weight not to exceed 25lbs that is received on the same day, from the same shipped and delivered by the same carrier.
- **Double Stacked Freight** - All trucks and trailers must be floor loaded. Trucks & trailers must be loaded in a manner that a single forklift can remove freight without the assistance of j-bars or similar equipment to remove crates from trucks or trailers. Trucks or trailers that are loaded as mentioned will receive a 25% surcharge on drayage costs.

Additional Fees May Apply

- Off-Target: Direct shipments that do not arrive on the date or time assigned.
- Late to Warehouse Fee: **Shipments arriving after March 10, 2026.**
- Early Shipment to the Warehouse: **Any shipment arriving prior to February 17, 2026.**
- Refer to previous page regarding availability of warehouse for outbound shipments.
- Non-LTL Shipments Returned to Warehouse: Shipments returned to the warehouse at the close of the show will be charged an additional fee of \$1.35 per lb or \$95 minimum for outbound handling.
- Any freight left on the show floor without a DES Bill of Lading will be assessed a minimum 1-hour labor charge, actual charge to be determined.

Overtime

- Overtime is Monday through Friday prior to 8:00am and after 4:30pm.
- Overtime will be applied to all freight received at or moved from the warehouse and/or show site during above listed times at a rate of 25% per occurrence.
- The show schedule is set by show management and the venue. Your shipment is moved into or out of showsite on overtime due to scheduling beyond Demers control.



SHIPPING LABELS ADVANCE

Copy and use this label for Advanced Shipment to Warehouse.
Please have shipment(s) arrive by
Tuesday, March 10, 2026 to avoid the late fee.

NACAC, ESE Young Building, March 17, 2026

RUSH!

DES FREIGHT

TO:

EXHIBITING COMPANY Please write exhibiting company's name in this box

NACAC ESE


BOOTH NUMBER(s) Please write Booth # in this box if you know it at time of shipment

c/o Demers Exposition Services, Inc.
151a Park Ave
East Hartford, CT 06108

Carrier _____

Number _____ of _____ pieces


NACAC


EASTERN STATES EXPOSITION YOUNG BLDG



MATERIAL HANDLING INSURANCE LIABILITY TERMS AND CONDITIONS

NACAC, ESE Young Building, March 17, 2026

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for damage to uncrated materials, improperly packed materials, or concealed damage.

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for loss, theft or disappearance of exhibitor's material after same have been delivered to exhibitor's booth.

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for loss, theft or disappearance of materials before they are picked up from exhibitor's booth for reloading after the event. Bills of lading covering outgoing shipments which are furnished to DEMERS EXPOSITION SERVICES, INC. by exhibitors will be checked at the time of our actual pick-up from exhibitor's booth and corrections made where discrepancies occur. The Exhibitor retains the right to remain with its designated freight at the exhibit location until the freight is picked up and physically loaded by Demers or its authorized agents at the conclusion of the event. Demers will guarantee the accuracy of the piece count as indicated on the Bill of Lading (BOL) only if the Exhibitor or its authorized representative is physically present to verify and confirm the count at the exact time of the Demers pickup. In the event the Exhibitor or its representative departs prior to the freight pickup, Demers shall proceed with the pickup and will make necessary, unilateral adjustments to the shipping documents, including the BOL, to reflect only the actual pieces found in the booth or staging area; the Exhibitor expressly understands and agrees that in such an instance, Demers shall take no responsibility for the initial piece count noted on the documents and the Exhibitor waives any claim related to piece count shortages.

DEMERS EXPOSITION SERVICES, INC. shall not be responsible for loss, damage or delay due to fire, acts of God, strikes, lockouts or work stoppages of any kind, or to any causes beyond its control.

DEMERS EXPOSITION SERVICES, INC.'s liability shall be limited to physical loss or damage to the specific article which is lost or damaged, and in any event, DEMERS EXPOSITION SERVICES, INC.'s liability shall be limited to \$0.30 per pound.

DEMERS EXPOSITION SERVICES, INC. shall not be liable to any extent whatsoever for any actual, potential or assumed loss of profits or revenues, or for any collateral costs which may result from any loss or damage to an exhibitor's materials which may make it impossible to exhibit same.

The consignment or delivery of a shipment to DEMERS EXPOSITION SERVICES, INC. by an exhibitor, or by any other shipper on behalf of the exhibitor, shall be construed as an acceptance by such exhibitor (and/or other shipment) of the terms and conditions set forth in this bulletin.

By requesting or accepting assistance from Demers in the movement, handling, transportation, or storage of freight, materials, or goods of any kind ("Goods"), it is hereby acknowledged and agreed that Demers' total liability for loss, damage, theft, delay, or any other claim relating to such Goods shall be limited to the cost stated in the Material Handling Terms & Conditions, unless alternative arrangements have been mutually agreed upon in writing prior to the commencement of such services. The Exhibitor's acceptance of these Terms and Conditions shall be deemed effective immediately upon Demers' handling or movement of any Goods on behalf of the Exhibitor.

EXHIBITORS REQUIRING ADDITIONAL INSURANCE COVERAGE SHOULD ARRANGE TO PLACE SAME THROUGH THEIR AGENT OR BROKER.



