

Dear Colleague,

December 2024

The National Association for College Admission Counseling is pleased to invite you to the **2025 NACAC National College Fair-Boston**, which will be held at the **Boston Convention and Exhibition Center**. This year the Fair will be held on the following dates:

Thursday, March 27 – 9:00 a.m. - 12:00 p.m. and 6:00 p.m. - 8:30 p.m.
Friday, March 28 – 9:00 a.m. to 12:00 p.m.

What you'll see:

- Over **375 diverse colleges and universities** offering a wide variety of educational options
- **Financial Aid Presentations** both days for students and parents
- **College Advising Center** that offers students and parents a variety of counseling services relating to college admission and financial aid

Please take *close* note of the following items:

- **BUSING and SCHOOL GROUP REGISTRATION PROCESS:** To help with logistics please advise us of your transportation plans by **completing your RSVP here: <https://forms.gle/CkBcXsFgCvpr9tXt5>** . You may also **RSVP by scanning the QR code below**. Complete the high school group/busing registration by **March 14, 2025**.
 - o **PLEASE post signage on a front window of each bus to clearly identify the school group and bus number within the group.**
- **REGISTRATION and COUNSELOR TOOLS (link):**
 - o **Please make sure EACH student in your group is REGISTERED in advance** by going to **<https://www.nacacattend.org/25Boston>**. Smart phone registration is available. Barcodes can be scanned directly from a smartphone, or printed out and brought to the fair.
- **NEW! ATTENDEE MOBILE APP:** The NACAC College Fair Attendee App will be available to download for all attendees and will allow attendees to have instant access to crucial fair information including their lead retrieval barcode, the list of exhibiting colleges (including the locator map), list of colleges that matched their preferences via Matchmaking, and much more. We encourage students to download the app before arriving at the fair.
- Please note there will be a bag check so we encourage students to limit what they bring. Bags will be provided for students' college materials.
- Encourage your students to come to the College & Financial Aid Advising tables if they don't know where to begin or need help identifying colleges offering specific majors, and inform them about the Financial Aid workshops offered during the fair as well.
- **Consider collecting the cell phone numbers of all attending students or use the Remind App so when your bus is ready to go you are able to reach a student who may not report to the bus in a timely manner.**

Please note that the bus group drop-off and pick-up plan is still being finalized. More detailed information will be sent out to registered groups a week before the fair.

If you have any additional questions about the Fair, please contact me or Joe DiCarlo. **Please do not call the National Office, as they will refer you to contact us with your questions.** The entire Boston National College Fair Committee looks forward to seeing you at the Fair!

Sincerely,



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