TRANSFER STUDENTS
RECRUITMENT AND ADMISSION
AT FOUR-YEAR COLLEGES

Applications and Admission

Top two factors in admission decisions

<table>
<thead>
<tr>
<th>Factor</th>
<th>Importance</th>
</tr>
</thead>
<tbody>
<tr>
<td>GPA at prior postsecondary institution(s)</td>
<td>1</td>
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<tr>
<td>Average grades in transferable courses</td>
<td>2</td>
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</table>

Average admit rate of transfer applicants is 62%. For first-time freshmen, it's 66%.

High school grades and standardized test scores are less important in transfer admission than in first-time freshman admission. (Percent of colleges rating factor as considerably important.)

Public colleges admit one transfer student for every six first-time freshmen; 1-to-21 at private colleges.

From NACAC's 2016 Admission Trends Surveys

For more information about NACAC's Admission Trends survey, visit www.nacacnet.org/naca.

NACAC is an organization of professionals from around the world dedicated to serving students as they make choices about pursuing postsecondary education.

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9 in 10 regard transfer students as **considerably or moderately important** to overall enrollment goals.

Average **yield rate** for transfer students is **65%**, 28% for first-time freshmen.

75% of colleges have at least one admission officer who **works exclusively** with prospective transfer students.

54% of newly-enrolled transfer students came from a **community college**.