



Essentials of Professional Development
Onondaga Community College - Syracuse, NY

SRC Arena & Events Center

January 30, 2017

Time	Session/Presenter	Audience	Location
7:30 a.m. – 8:00 a.m.	Breakfast (Optional) Registration	All	Court A
8:00 a.m. – 8:15 a.m.	Introduction and Greetings <i>Sage Sirotkin, Onondaga Community College</i> <i>Jo Anne Phang, Syracuse University</i> <i>Marie Nocella, Siena College</i>	All	Court A
8:15 a.m. – 9:15 a.m.	Plenary I: Federal Student Aid: Outreach Plan & Resources for the 17–18 FAFSA <i>Ashley Harris, Federal Student Aid</i>	All	Court A
Breakout Session 1 9:25 a.m. – 10:25 a.m.	Step-by-Step Curriculum (HS) <i>Tania Rachkoskie & Kellie Kirstein, NACAC</i>	9 - 12	Classroom 292
	Using ACT Data to Better Serve NY Students <i>Sean Corcoran, ACT</i>	All	Classroom 269
	Cultural Competency and Generation Z <i>Dr. Sean Eversley Bradwell & Nicole Eversley Bradwell, Ithaca College</i>	All	Otis Room
	Holistic Readiness for College <i>Heidi Green, Fayetteville-Manlius High School</i>	6 - 8	Multipurpose Room 205/206
Breakout Session 2 10:30 a.m. – 11:30 a.m.	Step-by-Step Curriculum (MS) <i>Tania Rachkoskie, NACAC</i>	6 - 8	Classroom 292
	School Counselors & the SAT Suite of Assessments <i>Vince Sasso, College Board</i>	All	Classroom 269
	How to Write Winning Recommendation Letters <i>Jo Anne Phang, Syracuse University</i>	9 - 12	Otis Room
	A Best Fits Approach to Assure Positive College Search Outcomes for All Students <i>Will Cardamone, Manlius Pebble Hill School</i>	All	Multipurpose Room 205/206
11:35 a.m. – 12:35 p.m.	Lunch <i>A message from ACT, Sean Corcoran</i> Creating a College Going Culture <i>Dr. Sophie Gublo-Jantzen, SUNY ESP</i>	All	Court A
12:40 p.m. – 1:40 p.m.	Plenary II: Working with Underserved Populations <i>Jessica Pitcher, Onondaga Community College</i>	All	Court A



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Breakout Session 3 1:45 p.m. – 2:45 p.m.	Writing and Reading the College Essay <i>Erin Milin, Colgate University</i>	9 - 12	Classroom 292
	What Middle School Counselors Need to Know About the College Admissions Process <i>Kendall Hoekstra, Manlius Pebble Hill School</i>	6 - 8	Classroom 269
	Test-Optional College Admissions <i>Jackie Mandart, Union College</i>	All	Otis Room
	Scholarships – How to Find Them and Activities for Students <i>Kellie Kirstein, NACAC</i>	All	Multipurpose Room 205/206
2:45 p.m. – 3:00 p.m.	Closing Remarks	All	Court A

Thank you to the institutions and organizations who have helped to support this program:

