



National Association for  
College Admission Counseling

**Essentials of Professional Development**  
**Alexandria City Public Schools at Marymount**  
**University**

**March 10, 2017**

Time	Session / Presenter	Audience	Location
7:30 a.m. – 8:30 a.m.	<b>Registration and Breakfast</b>	All	Gerard Dining Hall Zone 1 & 2
8:30 a.m. – 8:45 a.m.	<b>Introduction and Greetings</b>	All	Gerard Dining Hall Zone 1 & 2
8:45 a.m. – 9:45 a.m.	<b>Plenary I: Financial Aid 101</b> <i>Kendra Allen, Northern VA Community College</i>	All	Gerard Dining Hall Zone 1 & 2
<b>Breakout Session 1</b> 9:55 a.m. – 10:55 a.m.	Step-by-Step Curriculum (MS & HS) <i>Tania Rachkoskie &amp; Kellie Kirstein, NACAC</i>	6 - 12	Rowley Hall G 205
	ACT Updates <i>Chris Hansen, ACT</i>	All	Rowley Hall G 206
	Your Path to the Student-Athlete Experience for High School Counselors <i>Chandra Bierwirth, George Washington University</i>	9 - 12	Rowley Hall G 207
	Career Development & Counseling: What's The Plan? <i>Alice Robertson, Chantilly HS</i>	K – 8	Rowley Hall G 208
<b>Breakout Session 2</b> 11:00 a.m. – 12:00 p.m.	Executive Functions: The Building Blocks for Success <i>Alice Robertson, Chantilly HS</i>	K – 8	Rowley Hall G 205
	Counselor Toolkit: Assessments, Scores and Reporting <i>Jennifer Dunn, College Board</i>	All	Rowley Hall G 206
	How to Write Winning Recommendation Letters <i>Karime Naime, George Washington University</i>	9 – 12	Rowley Hall G 207
	Essay Writing – Tips and Suggestions <i>Erin Johnston, National Cathedral School</i>	9 – 12	Rowley Hall G 208
12:00 – 1:00 p.m.	<b>Lunch</b> Help for Students Once They Transition to College <i>Beth Zielinski &amp; Mojeje Omuta</i> <i>Jack Kent Cooke Foundation</i>	All	Gerard Dining Hall Zone 1 & 2
<b>Breakout Session 3</b> 1:10 p.m. – 2:10 p.m.	International and Domestic Transcript Review <i>Annetta Stroud, AACRAO International</i> <i>Tania Rachkoskie, NACAC</i>	All	Rowley Hall G 205
	What Elementary & Middle School Counselors Need to Know About the College Admissions Process <i>Courtney Penn, Roanoke College</i>	K – 8	Rowley Hall G 206
	More than Words: Recruiting isn't Your 1 <sup>st</sup> Language <i>Luis Portillo, Radford University</i> <i>Juan Moreno, Longwood University</i>	All	Rowley Hall G 207
	Working with Male African-American Students <i>Bryan Nance, Ohio State University</i>	All	Rowley Hall G 208



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<b>2:15 p.m. – 3:15 p.m.</b>	<b>Plenary II: Creating a College Going Culture</b> <i>Vincena Allen, SEED Foundation</i> <i>Kerry Richardson, Washington Latin</i>	All	Gerard Dining Hall Zone 1 & 2
<b>3:15 p.m. – 3:30 p.m.</b>	<b>Closing Remarks</b> Kim Johnston, NACAC	All	Gerard Dining Hall Zone 1 & 2

**Thank you to the institutions who have helped to sponsor this program:**

