



National Association for
College Admission Counseling

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April 27, 2021

The Honorable Lucy McBath
United States House of Representatives
1513 Longworth House Office Building
Washington, DC 20515

Dear Representative McBath:

On behalf of the National Association for College Admission Counseling (NACAC), I write to convey our support for HR 2700, the “For-Profit College Conversion Act of 2021.” This legislation provides critical protections for students and taxpayers against waste, fraud, and abuse at the hands of predatory colleges that seek to convert to non-profit status without a meaningful change in their operations.

Founded in 1937, NACAC is an organization of more than 23,000 professionals from around the world dedicated to serving students as they make choices about pursuing postsecondary education, including school counselors, college admission officers, and others who advise students on making the transition to college. NACAC is committed to maintaining high standards that foster ethical and social responsibility among those involved in the transition process.

NACAC members have been concerned about the detrimental effects of predatory marketing and recruitment for decades. Over time, unscrupulous, profit-driven entities have found ways to continue to perpetuate the same patterns of fraud and abuse, whether by overt regulatory rollbacks or more subtle shifts to create new paths around program integrity regulations. The recent trend of conversion to non-profit status is the latest such attempt to avoid much-needed oversight, and HR 2700 provides the remedy needed to protect students and taxpayers.

We are pleased to provide our support for this important legislation. Please contact me at dhawkins@nacacnet.org if you would like more information or assistance.

Sincerely,

A handwritten signature in black ink, appearing to read "David Hawkins", with a long horizontal flourish extending to the right.

David Hawkins
Chief Education and Policy Officer

cc: Representative Sara Jacobs
Representative Kathy Manning
Southern Association for College Admission Counseling
Western Association for College Admission Counseling