

CEO LISTENING TOUR 2020 QUOTES

“On the college side, being a member of NACAC adds a level of legitimacy to you professionally.”
–Affiliate President

“You never feel like you are alone if you are represented by an institution. NACAC has important historical context and allyship among our profession that you can rely on.”
–Affiliate President

“I work at a CBO, so it’s important to build the bridge between my organization and NACAC for access to training, networking, events and programming.”
–GWI Participant

“NACAC can communicate all day long, but the trickle-down is a problem. There are leaders that do great work being transparent, but if the only person on the mailing list is your boss—and your boss doesn’t forward things or isn’t held accountable for that—then what?”
–Advocate

“There needs to be greater diversity within leadership, committees and fairs. We need to look at who is being excluded from events. We should have pathways that allow [diverse members] to pursue leadership positions.”
– SIG Leader

“Using Zoom as a visual, we need to pay attention to who is ‘muted’ in the organization. What are we missing by not hearing the voices who are muted? Substantive change would come from listening to those folks.”
– Counseling Community Leader

“NACAC was founded for white men who are gate keepers. And that legacy lives on. How can we make sure every voice is heard? When someone gets NACAC famous, they stay NACAC famous.”
–New Professional

“We need to be clear about who we serve. We need to define that.”
–Past President

“Justice is about centering the people with the least power. In this case, it’s students, especially first-generation students and students of color. We need to invest in professionals’ ability to serve those students.”
–New Professional

“We need to make sure we have a diversity of voices, but not just racial. I want to see CBO counterparts and public school counselors. I want the landscape of higher ed to be reflected in every bit of NACAC. How are we going to make sure we achieve that?”
–GWI Participant

“We have to go back to the history of organizations and education. Let’s be honest when we talk about inclusion. The majority of people in power are white. It’s not just putting a person of color on the board and saying we’re done.”
– Past President

“Higher ed was not built for black and brown folks – it was not built for underrepresented people. We have to be really intentional about calling out that we know DEI wasn’t at the core of higher ed. We want to change that narrative.”
–GWI Participant

“A good mission statement is something I can use as we are having to make tough decisions [about what to / what not to pursue]. It should help us recognize if we’ve steered away from our lane.”
–Affiliate President

“How do we remain relevant? To me, social justice would be at the core of that. NACAC can do a lot in that area.”
–Counseling Community Leader

“Everything being remote has increased access for many. With webinars, we have opened the flood gates of access. I would love to see NACAC keep some of those options post COVID.”
–Affiliate President