TRANSFER STUDENTS
RECRUITMENT AND ADMISSION
AT FOUR-YEAR COLLEGES

Applications and Admission

Top two factors in admission decisions:

1. GPA at prior postsecondary institution(s)
2. Average grades in transferable courses

Average admit rate of transfer applicants is 61%. For first-time freshmen, it’s 65%.

High school grades and standardized test scores are less important in transfer admission than in first-time freshman admission. (Percent of colleges rating factor as considerably important.)

Public colleges admit one transfer student for every six first-time freshmen; 1-to-18 at private colleges.

From NACAC’s 2013 – 2015 Admission Trends Surveys
For more information about NACAC’s Admission Trends survey, visit www.nacacnet.org/nacac.

NACAC is an organization of professionals from around the world dedicated to serving students as they make choices about pursuing postsecondary education.

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NACAC Resources

Transfer Knowledge Hub
Learn more about best practices for transfer success and access NACAC resources for transfer professionals.

Download and share NACAC’s Planning to Transfer checklist with your students.

www.nacacnet.org/Transfer

Transfer Admission Application Fee Waiver
Eligible students may qualify for a fee waiver.

www.nacacfair.org/TransferFeeWaiver
9 in 10 regard transfer students as considerably or moderately important to overall enrollment goals.

Top three recruitment tools:
1. Website
2. Email
3. Community College Outreach/Partnerships

53% of institutions reserve dedicated grant aid for transfer students.

81% of colleges have at least one admission officer who works exclusively with prospective transfer students.

52% of newly-enrolled transfer students came from a community college.

Average yield rate for transfer students is 55%. 29% for first-time freshmen.

90% of public colleges and 70% of private colleges participate in articulation agreements with community colleges.